MARKETING OPPORTUNITIES

A Mega Initiative For The Indian Exhibition & Convention Industry

THE EXHIBITION EXCELLENCE AWARDS 2020

RECOGNIZING EXCELLENCE IN EXHIBITIONS
Exhibition Excellence Awards are India’s one and only recognition initiative for the exhibition and convention industry. Over 500 industry leaders will assemble to witness the 5th annual edition of this red carpet gala ceremony on the 28th March, 2020 in CIDCO Exhibition & Convention Center, Mumbai. With over 50 nomination based categories, the ceremony will witness felicitations for India’s Best Exhibitions & Conventions, Leading Event Venues and Service Providers, making it a perfect platform to leverage your brand presence in the industry.

ESTEEMED JURY PANEL AT EEA 2020

ALEXANDER STEDTFELD
Economic Counsellor, Embassy of The Federal Of German Republic

MATTHIAS TESI BAUR
Director, MBB Media Group

LEIGHTON WOOD
COO, Melbourne Convention & Exhibition Centre

STUART BAILEY
Chairman, Hong Kong Exhibition & Convention Industry Association

KARLA JUEGEL
Trainer - Messe

ALEXANDER STEDTFELD
Economic Counsellor, Embassy of The Federal Of German Republic

MATTHIAS TESI BAUR
Director, MBB Media Group

LEIGHTON WOOD
COO, Melbourne Convention & Exhibition Centre

STUART BAILEY
Chairman, Hong Kong Exhibition & Convention Industry Association

KARLA JUEGEL
Trainer - Messe

PAUL WOODWARD
Chairman, Paul Woodward Advisory

VINOD ZUTSHI
Former Secretary, Ministry of Tourism

SIDDHARTH GAUTAM
Advisor, ASSOCHAM

SANJAY DATTA
President, Skal International Asia

RAJNISH GOENKA
National Convener, MSME Cell

PAUL WOODWARD
Chairman, Paul Woodward Advisory

VINOD ZUTSHI
Former Secretary, Ministry of Tourism

SIDDHARTH GAUTAM
Advisor, ASSOCHAM

SANJAY DATTA
President, Skal International Asia

RAJNISH GOENKA
National Convener, MSME Cell

RENU SHARMA
Vice President, PIOCCI

SANJOY ROY
President, EEMA

HH MAHARAJA GAJSINGH
President, Indian Heritage Hotels Association

ASIF IQBAL
President, Indian Economic Trade Organization

ASHISH GUPTA
Consulting CEO, Federation of Associations in Indian Tourism & Hospitality

RENU SHARMA
Vice President, PIOCCI

SANJOY ROY
President, EEMA

HH MAHARAJA GAJSINGH
President, Indian Heritage Hotels Association

ASIF IQBAL
President, Indian Economic Trade Organization

ASHISH GUPTA
Consulting CEO, Federation of Associations in Indian Tourism & Hospitality

NAAZIN HUSEIN
President, Indian Dietetic Association

MANJULA MISHRA
Special Invitee National Board on MSME

DR. MAHAVIR SINGH
Sr. Principal Scientist & Head, Acoustics & Vibration Metrology

MAHENDRA VADEHARIA
President, Outbound Tour Operators Association of India

TARANG KHOSLA
Special Editor, Exhibition Showcase

NAAZIN HUSEIN
President, Indian Dietetic Association

MANJULA MISHRA
Special Invitee National Board on MSME

DR. MAHAVIR SINGH
Sr. Principal Scientist & Head, Acoustics & Vibration Metrology

MAHENDRA VADEHARIA
President, Outbound Tour Operators Association of India

TARANG KHOSLA
Special Editor, Exhibition Showcase

DOLLY AWATI
Chairperson Program Deviprasad Goenka Mgt. College of Media
Special Sessions By International Stalwarts

Large Venues For Exhibitions
Jochen Witt
President & CEO,
jwc GmbH

Skill Development
Karla Juegel
Trainer,
Messe, Germany

Digital Innovation In Industry
Matthias Tesi Baur
Director,
MBB Media Group

Process Partner

jwc

RECOGNIZING EXCELLENCE IN EXHIBITIONS

EEA 2020 Official Host
CIDCO Exhibition & Convention Centre
Swami Pranabananda Marg, Sector 30A, Vashi, Navi Mumbai, Maharashtra 400703

For Any Queries Please Contact Mr. Sahil Dadial At +91 9971892406, 011-28533196
“The Hong Kong Convention & Exhibition industry Association is pleased to support the Exhibition Excellence Awards 2020. It is important for our industry to recognise best practices and to celebrate the success of trade exhibitions and conferences which go above and beyond in terms of delivering on their promise to connect buyers with suppliers. I would like to congratulate all of the winners of these important awards and I hope that we can all take some examples of where standards have been raised in our industry and implement them in our own businesses. Our thanks to Exhibition Showcase magazine for including Hong Kong in this important initiative. As a leading destination for exhibitions and conferences in Asia we are pleased participate and create stronger links between India and Hong Kong.”

Stuart Bailey, Chairman, Hong Kong Exhibition & Convention Industry Association

Official Host

Platinum Partner

Gold Partner

Silver Partners

Associate Partners

Event Mgt Partner

Stage Partner

Sound & AV Partner

Branding Partner

Emergency Partner

Registration Partner

Marketing Partner

Structure Partner

Hi-Tea Partner

Security Partner

Photo Partner

Entertainment Partners

Hotel Partner

Supporting Bodies

Incredible India

EEMA

PATA

aditci

Onima

TAIE

TPCI
MARKETING OPPORTUNITIES
Reach Out To 500+ Leaders In A Perfect Environment

Senior Management Decision Makers

- CEOs
- COOs
- CFOs
- MDs
- Presidents

<table>
<thead>
<tr>
<th>Trade Associations</th>
<th>Exhibition Organizers</th>
<th>Corporate Heads</th>
<th>Govt. Representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Venues</td>
<td>Event Service Partners</td>
<td>Conference Organisers</td>
<td>Event Management Cos</td>
</tr>
</tbody>
</table>

- **EEA VIP PASS** - Get an all access pass to attend the EEA2020 @ INR 5000

- **STALL SPACE** - Showcase your brand to industry leaders @ INR 45,000/-

- **INDIA EXHIBITION DIRECTORY ADVERTISEMENT** - Get exclusive full page advertisement in the 5th annual feature @ INR 30000

- **EXHIBITION SHOWCASE EEA SPECIAL ISSUE ADVERTISEMENT** - @INR 25,000

- **SPONSORSHIP PACKAGES** - Leverage top of the mind brand recall with packages starting @ INR 2.5 lacs
MARKETING OPPORTUNITIES
Reach Out To 500+ Leaders In A Perfect Environment

SPECIAL COMBO OFFERS

Combo 1 - Stall + Directory + EEA Spl. Issue Combo
9 sq.mt. Booth Space + Full Page Advt In India Exhibition Directory + Full Page Advt in EEA Spl Edition of Exhibition Showcase + Premium Listings (Print+Online) + 2 Spl Event Invites
INR 75,000/- Only

Combo 2 - Stall + Directory Combo
9 sq.mt. Booth Space + Full Page Advt In India Exhibition Directory + Premium Listings (Print+Online) + 2 Event Invites
INR 55,000/- Only

Combo 1 - EEA Spl. Issue + Directory Combo
Full Page Advt in EEA Spl Edition of Exhibition Showcase + Full Page Advt In India Exhibition Directory + Premium Listings (Print+Online) + 2 Event Invites
INR 50,000/- Only
## Sponsorship Opportunities

**A Perfect Platform To Leverage Your Brand Presence**

**The Exhibition Excellence Awards 2020**

28 March 2020, CIDCO Exhibition & Convention Center, Mumbai

<table>
<thead>
<tr>
<th></th>
<th>Signature</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Associate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo In Stage Backdrop &amp; Collateral</td>
<td>🟫</td>
<td>🟫</td>
<td>🟫</td>
<td>🟫</td>
<td>🟫</td>
</tr>
<tr>
<td>Special Media Promotion &amp; OOH Branding</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Premium Listing In Exhibition Directory</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Full Page Color Advt. In EEA Spl. Magazine</td>
<td>🟫</td>
<td>🟫</td>
<td>🟫</td>
<td>🟫</td>
<td>🟫</td>
</tr>
<tr>
<td>Full Page Advt. In India Exhibition Directory</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Event Invites</td>
<td>8 Nos</td>
<td>4 Nos</td>
<td>3 Nos</td>
<td>2 Nos</td>
<td>1 Nos</td>
</tr>
<tr>
<td>Stall Space At Event</td>
<td>27 sq. mt.</td>
<td>18 sq. mt.</td>
<td>18 sq. mt.</td>
<td>9 sq. mt.</td>
<td>9 sq. mt.</td>
</tr>
<tr>
<td>Opportunity To Co-Present Awards</td>
<td>15 Slots</td>
<td>7 Slots</td>
<td>4 Slots</td>
<td>1 Slots</td>
<td></td>
</tr>
<tr>
<td>Interview in Exhibition Showcase Magazine</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Interview Vignette On ES TV</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Logo In Delegate Passes &amp; Invites</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Mention In Press Releases</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Profile Highlight in EEA Coffee Table Book</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Interview Vignette On Zee Business TV</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Exclusive Presentation Time At Awards</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
<tr>
<td>Special Bytes On Zee Business TV</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
<td>🟪</td>
</tr>
</tbody>
</table>

- **Signature**: ₹ 20 Lacs
- **Platinum**: ₹ 15 Lacs
- **Gold**: ₹ 10 Lacs
- **Silver**: ₹ 5 Lacs
- **Associate**: ₹ 2.5 Lacs

**A Perfect Platform To Leverage Your Brand Presence**